

ORDER

**WZZM 13**

Orders

Order / Rev: 726489

Alt Order #:

Product Desc: Mi Republican Party

Estimate: 12-MRS-978

Flight Dates: 11/02/12 - 11/06/12

Original Date / Rev: 11/01/12 / 11/02/12

Order Type: Political

Primary AE: Tim Siegel

Sales Office: WZZM

Sales Region: LOC

Agency

Name: Marketing Resource Group/ POL

Buying Contact:

Billing Contact:

225 S Washington Square

Lansing, MI 48933

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Michigan Republican Party

Demographic: A25-54

Product Codes: IS-Issue/Non Ballot

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	9	\$15,875.00	\$13,493.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$15,875.00	\$13,493.75	0.00
Totals	9	\$15,875.00	\$13,493.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/05/12	11/05/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
2	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
3	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
4	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
5	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
6	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning America	CM	8-9a	-----S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
7	WZZM	11/04/12	11/04/12	Sun Rotator Movie	CM	1230-2p (12:30 PM-2:00 PM)	-----S	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
8	WZZM	11/04/12	11/04/12	This Week This Week	CM	10-11a	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
9	WZZM	11/06/12	11/06/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
													Totals	9	\$15,875.00